

Reg. No.:

First Year MHA Degree Examinations, September 2016

(2013 Scheme)

ORGANISATIONAL BEHAVIOUR & MANAGERIAL COMMUNICATION

Time: 3 Hours

Max Marks: 100

- Answer all the questions
- Write Section A and Section B in separate answer books(32 pages)
Do not mix up questions from section A and section B

QP Code: 127380 SECTION A – ORGANISATIONAL BEHAVIOUR 50

Essay: (1x20=20)

1. For seeking common goals through group effort organizing is inevitable. Discuss

Short Essay: (1x10=10)

2. How attitudes are formed and what is the function of attitude

Short notes: (4x5=20)

3. Foundations of individual behavior
4. Impact of high turnover
5. Coordination
6. Group Cohesiveness

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QP Code: 128380 SECTION B – MANAGERIAL COMMUNICATION 50

Essay: (1x20=20)

1. Define the role of communications in management. Discuss how to develop effective communication

Short Essay: (1x10=10)

2. Describe the roles of committees in hospital in detail.

Short notes: (4x5=20)

3. Structure of speech
4. "press release".
5. Components of group discussion
6. Creativity
